



Proposal for SMS Marketing

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ZAMAN IT AT A GLANCE

Name of Company	Zaman IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	35
Website Address	www.zaman-it.com
Company Email	Information Desk: info@zaman-it.com Sales Desk: zamanit2008@gmail.com Support Desk: zamanit007@gmail.com
Company Hotline	Phone: +8809612776677 Information: (+88) 01973 009007 Sales: (+88) 01711584519 Support: (+88) 01959061004
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH

OUR CLIENTS



SMS Reseller Package & Price

Non Masking SMS Package

SMS Quantity	Price
1,000-9,999	0.40 tk/sms
10,000-49,999	0.35 tk/sms
50,000-99,999	0.30 tk/sms
1,00,000+	0.25 tk/sms

- All prices are 21.5% tax, vat & SD excluded

Masking SMS Package

SMS Quantity	Price
1,000-9,999	0.70 tk/sms
10,000-49,999	0.60 tk/sms
50,000-99,999	0.50 tk/sms
1,00,000+	0.45 tk/sms

- All prices are 21.5% tax, vat & SD excluded
- Masking Cost: 3000 Taka/op.
- 100% prepaid payment

FEATURES of Brand SMS:

- Send SMS from your Brand Name. (Sender ID Maximum 11 Characters)
- Auto duplicate number delete option
- Auto invalid number delete option
- Company database access and can send SMS
- Individual SMS to individual number
- Easy web interface utility.
- Password Protected Web Access.
- Send messages to up to 450 characters (160 characters/SMS).

- Free Phone and Email support.
- No hidden costs.
- Real Time SMS Delivery Report.
- Management Information Report: Complete MIS with downloadable report in MS-Excel format.
- Pricing: Fare Pricing for all Networks and Destination
- Payment Type: Prepaid
- Payment Option: Payment through Bkash or Bank Transfer
- Security: 100% Security and Privacy Protection

SMS text character limit:

- English SMS : 1-160 characters- 1 SMS, 161-300 characters- 2 SMS, 301-440 characters- 3 SMS
- Bangla SMS:1-69 characters- 1 SMS, 70-133 characters- 2 SMS, 134-200 characters- 3 SMS

Our API Documentation is as follows:

Short SMS (160 Characters Max):

<http://api.zaman-it.com/api/sendsms/plain?user=XXXX&password=XXXX&sender=Friend&SMSText=mesagetext&GSM=8801XXXXXXXX>

Long SMS (upto 1080 Characters):

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&SMSText=Testinglong&GSM=8801XXXXXXXX&type=longSMS>

Send Schedule SMS:

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&SMSText=mesagetext&SendDateTime=1d2h5m3s&GSM=8801XXXXXXXX>

To Send Unicode SMS:

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&text=cc&GSM=38598514674&datacoding=8>

To Send Unicode SMS in Binary format:

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&binary=FEFF01610111010D0107&GSM=38598514674&datacoding=8>

user- Your User ID

password- Your Password

sender- Sender ID Max. 11 Characters

SMSText- The Body of the SMS

GSM- Mobile Number without Leading '+'(eg: 8801XXXXXXX)

To check you Balance use:

<http://api.zaman-it.com/api/command?username=test&password=test&cmd=Credits>

To check Delivery Reports:

<http://api.zaman-it.com/api/v3/dr/pull?user=test&password=test&messageid=253021713103442623>

Parameters:

user

password

messageid - optional, for requesting specific delivery reports –

possibility of

requesting several by separating the value with comma (,)

Return values:

5 - invalid username and/or password

10 - missing username

11 - missing password

Example of delivery report sent using GET method
<DeliveryReport>

<message id="1023012301" sentdate="2005/7/19 22:0:0" donedate="2005/7/19
22:0:0"
status="NOT_SENT" />
</DeliveryReport>

Zaman IT